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# **EXHIBITION AND** PARTICIPATION OFFER

Fuels of the Future 2022 19th International digital Conference on Renewable Mobility

24th - 28th January 2022 I online

















# FUELS OF THE FUTURE

## 19<sup>TH</sup> INTERNATIONAL DIGITAL CONFERENCE ON RENEWABLE MOBILITY

24 - 28 JANUARY 2022 I ONLINE

Dear Ladies and Gentlemen.

The International Conference "Fuels of the Future" is the leading event of the European biofuels industry and at the same time an important discussion forum for the German, European and international development of renewable mobility. In January 2022, once again more than 600 international participants are expected, including representatives from the biofuels, petroleum and automotive industries, the chemical industry, the transport and logistics industry, the transport and logistics sector, certification systems, politics, science and research.

For this purpose, the conference offers you a compact programme with lectures on current industry developments, on the economic and legal framework conditions for renewable fuels, raw materials, technological developments and sales potential in international markets.

#### THE FOCUS IS ON THE FOLLOWING TOPICS:

- Prospects for established biofuels on the market
- Second and third generation renewable fuels
- Biomethane in the transport sector
- Biofuels in shipping, aviation and heavy freight
- Sustainability certification of biofuels in the context of globally expanding markets
- Power-to-X fuels, hydrogen from biomass and renewable energy energies and latest developments in market access
- Current developments in international biofuel trade
- Electromobility in the context of the hybridisation of drives with defossilised fuels
- Innovative sustainable mobility concepts in municipalities
- Biofuels and feedstocks in the context of agricultural trade and markets
- Climate protection potentials through the use of biofuels in agriculture and forestry

You are cordially invited to participate in the conference "Fuels of the Future 2022" to find out more about the issues and to discuss these key topics with entrepreneurs, politicians and scientists.

Our conference aims to provide an overview of the various development the different development paths of alternative fuels and drive technologies and to technologies and to promote intensive contact and networking.

Artur Auernhammer, MdB

Chairman Chairman of the Board

of the German Bioenergy Association (BBE)

### INCREASE YOUR REACH

**Publicly effective and market** your company/organisation as well as your services and products to specific target groups and products by exhibiting at the "Fuels of the Future 2022" conference as a partner.



Over 75 moderators and speakers



More than 600 participants



More than 30 Media partners



15 thematic newsletters for the conference



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#### WE ARE EXPECTING OVER 600 PARTICIPANTS FROM THE FOLLOWING AREAS TO ATTEND THE CONFERENCE:

| Biofuels | E-Mobility | Certification company

| Agriculture | Shipping | Politics

| Recycling/waste industry | Aviation industry | Government/state employees

| Mineral oil industry | Chemical industry | Embassies and consulates

| Trade | Science | Associations

Automotive | Consulting firm | Press

### THE CONFERENCE OFFERS IT-INTERESTED COMPANIES AND ORGANISATIONS AN OUTSTANDING OPPORTUNITY FOR PRESENTATION AND COMMUNICATION:



Position your company/
your organisation at one of the largest
industry meetings for renewable
mobility in Europe.



Benefit from the strong media, economic and political presence.



Expand your network through high-class contacts.



Present your products and services and win new orders.



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#### **CHOOSE THE OFFER THAT SUITS YOUR NEEDS**

DIAMOND	GOLD	SILVER		
$\checkmark$			the congress – (keynote spe	resentation of approx. 25 minutes on the 1st or 2nd day of eech, virtual company tour etc.) following a digital session unction for exchange and networking with the participants
$\checkmark$			Personal words of thanks and mention of the diamond sponsor before EVERY single session	
5 download files	3 download files		five download files (video, in	the company logo + upload of a company portrait + up to mages or PDF or company brochures or information flyers) uels of the Future" website linked to the company's website
$\checkmark$	<b>√</b>		Exclusive online company presentation of approx. 25 minutes on the 3rd, 4th or 5th day of the congress. Congress day – (keynote speech, virtual company tour, etc.) following a digital session including subsequent chat function for exchange and networking with the participants	
$\checkmark$	<b>√</b>		Detailed sponsorship application via the regular event newsletter (approx. 10,000 recipients) – here a Gold Sponsor is presented in detail every week (info, how often already a sponsor, good B2B relationship + importance of the company in the fuel sector)	
$\checkmark$	$\checkmark$		Additional short presentation of the diamond and gold sponsors on social media channels such as Twitter and/or LinkedIn	
$\checkmark$	<b>√</b>	<b>√</b>	Interactive chat function with the congress participants for exchange and networking during digital coffee breaks (30 minutes) and after at least three days of the event (60 minutes each)	
$\checkmark$	$\checkmark$	$\checkmark$	Highlighted presentation of the company logo in the digital congress programme and in the regularly sent event newsletter (approx. 10,000 recipients)	
$\checkmark$	$\checkmark$	$\checkmark$	Presentation of the company/organisation in the digital conference documents (file < 10 MB), which will be made available to the participants after the event	
<b>√</b>	<b>√</b>	<b>√</b>	Highlighted display of the company logo during all sessions on the sponsor board or poster in the background, display of the screens with logos of all sponsors before and after each digital session as well as in the breaks or during the discussions as background	
4	4	2	Number of free tickets for the conference 2022 with access data for the complete event with a total of 15 expert forums	
			• Diamond partner	<b>7.500 €</b> (plus VAT)
COSTS			• Gold partner	<b>5.000 €</b> (plus VAT)
			Silver partner	2.500 € (plus VAT)

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## LET'S TALK ABOUT YOUR OPTIONS - WE WOULD BE HAPPY TO ADVISE YOU ON YOUR EFFECTIVE APPEARANCE AND ARE OPEN TO YOUR OWN SUGGESTIONS!



Susanne Büchner

Speaker for event and conference management

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**ORGANISER** 

German Bioenergy Association (BBE)
Union for the Promotion of Oil and Protein Plants (UFOP)
German Bioethanol Industry Association (BDBe)
German Biogas Association (FvB)
Association of the German Biofuels Industry (VDB)

Patronage:



Supported by:



